

# Success Story: CHEP New Zealand



A Brambles Company

## DELIVERING THE CIRCULAR ECONOMY AT A GLOBAL SCALE, CHEP New Zealand

CHEP's purpose is to connect people with life's essentials, every day, using sustainable packaging that's shared and reused by some of the best-known brands. Our business model is a unique example of a functioning circular economy, operating at a global scale and is essential to achieving Sustainable Development Goals (SDG) 12 Responsible Production and Consumption and SDG 15, Sustainable use of Forests.



CHEP is part of a Brambles Company and our pallets, crates and containers form the invisible backbone of the global supply chain.

Our 600 million assets worldwide are continuously in motion, across 60 countries and helps move more goods to more people, in more places than any other organisation on earth. They count on us to be there on time, in every region.

CHEP's share and reuse business model perpetuates a virtuous cycle of sharing and reusing resources, creating more efficient supply chains by reducing customers' operating costs and demand on natural resources. Our sustainability report card is an annual measure, of what we have achieved and highlights how we are tracking against our sustainability goals.

We have reduced our Carbon emissions by 3% in Financial Year 2018 (FY18) and a total of 12% over the past 6 years verified by CEMARS. The main drivers for this reduction has been to move equipment around our network by sea and rail in lieu of road transport where possible, as well as upgrading our service centres with energy efficient lighting and installing an efficient centrifugal dryer at our Penrose site, with plans to install a further dryer in our Christchurch site. Within our business 100% of wood used is Chain of Custody certified, meaning you can trace each piece of wood back to certified sustainably managed forests.

All our sites achieve 100% zero waste for our plastic products and we are currently at 95% for our wood products. Some of our end of life initiatives include supplying wood chips for public playgrounds and mulching timber waste for use in landscaping.

Each time our customers choose CHEP's share and reuse solutions over one-way packaging, carbon emissions are reduced, waste is avoided, and raw materials are saved.

### Contact

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### Most relevant SDGs:

